
Wildfire

- Measure B will help **prevent the next big wildfire.**
- We've seen what happens when communities are caught off guard. We saw the 2025 Los Angeles fires. We know we cannot afford to fall behind on response or prevention. A proactive wildfire defense is our only option.
- Measure B will help us to continue to protect San Diego from extreme fire threats by **putting more firefighters on the ground, ramping up brush clearing, and upgrading lifesaving equipment.**
- Measure B will **hire & train more firefighters and provide more brush clearing.**

911 Response & First Responders

- Right now, **one in four 911 calls in** San Diego County are put on hold. Federal funding cuts will make that worse.
- Measure B will **ensure our dispatchers, paramedics, firefighters and police can respond fast when you need them.**
- Measure B **will hire and train more first responders.**
- It will help **reduce 911 call wait times and response times** by adding more staff and upgrading outdated 911 call and dispatch systems.

Healthcare

- Washington is pulling healthcare dollars out of San Diego and our local hospitals and clinics are already being forced to cut staff in order to make ends meet. And patients suffer as a result.
- **Measure B will push back these devastating cuts before it's too late.**
- Without Measure B, hospitals and clinics across San Diego County will face more layoffs, care disruptions, and longer wait times. On top of longer 911 response times.

Tijuana River Crisis

- Measure B **will build systems that capture and treat the raw sewage** before it travels into our communities.
- It will help **clean up our air** that is polluted with bacteria, chemicals, and pathogens from raw sewage.
- Measure B will clean up trash and routinely dredge our most polluted river sites, and will help restore the Tijuana River Estuary and adjacent wetlands.

Childcare

- Childcare is one of the biggest challenges facing working families in San Diego County.
- When families cannot access reliable childcare, parents are forced to reduce work hours, leave jobs, or delay career advancement.
- By supporting providers and moving families off waitlists, Measure B will help ensure more children receive the strong start they deserve.

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